

Press Release

Data Migration Services Adapts Corporate Structure to Meet International Demand

Swiss information management specialist supports international growth and distribution with new group

Kreuzlingen, September 3, 2019 - Data Migration Services AG, Swiss information management specialist, continues on its national and international growth course. To optimally support its ongoing success, the company is adapting its corporate structure with the founding of an international group. In July 2019, Data Migration International AG with headquarters in Kreuzlingen, Switzerland, was established. The company's sole focus is the distribution and delivery of the information management platform JiVS IMP. In the course of corporate restructuring efforts, Data Migration Services established its first subsidiary of the new group in the U.S., Data Migration International Americas LLC, which is headquartered in Dallas.

Until 2025, several ten thousand SAP systems have to be upgraded to the new software generation SAP S/4HANA. This migration is an obligation and a chance for sustainable modernization of companies' application landscapes and IT architectures. Thomas Failer, founder, owner and Group CEO of Data Migration International Group, explains, "On the one hand, the migration is an obligation because companies have to become more agile in the digital economy. On the other hand, it is a chance because they can achieve the desired agility if they follow one fundamental principle: the only viable way forward is to store and manage all data and documents not needed in operations anymore with their business context on a separate platform outside of productive systems throughout their entire lifecycles." Following this approach, live systems remain lean and agile. Furthermore, operational costs stay level and are even reduced in the long term. The demand for platforms like this is growing steadily - an

enormous market for JiVS IMP, information management platform of Data Migration International Group.

The new group consists of all international subsidiaries for distribution and delivery, such as the already existing Data Migration International Americas LLC, but also possibly future subsidiaries in other important SAP markets, like the UK, South Africa and Asia Pacific.

Extended management team advances internationalization

The success of Data Migration's internationalization is in large part due to a strong and internationally experienced management team. "Our goal is to keep areas like presales, marketing, delivery and, of course, the development of our solutions in Switzerland," says founder and owner Thomas Failer who will also be the new CEO of Data Migration International Group.

Tobias Eberle, who held various management positions ranging from sales, marketing and product management to becoming CEO of DMS AG, is now Chief Sales Officer of Data Migration International Group and responsible for global distribution and delivery. Holger Litzenburger is leaving T-Systems International and puts his 16 years of experience in the international software and cloud business, corporate finance, and as COO and CFO to good use as new COO of Data Migration International Group. Additionally, Swiss U.S. resident Tom Pfister is joining the team as well, leveraging his 20 years of experience in establishing brands like SAP, SNP and more Fortune 100 companies as well as optimal coordination of marketing, sales and strategy as new Chief Marketing Officer of Data Migration International Group. Stationed in headquarters Kreuzlingen, Jörg Klotzbücher will take the role of Chief Technology Officer of the group.

Attachment: Picture Extended Management Team

The picture can be downloaded here.

Caption:

Management team of the new Data Migration International (f. l. t. r.): Thomas Failer, Tobias Eberle, Jörg Klotzbücher, Holger Litzenburger, Tom Pfister.

More information

Data Migration International AG	Phronesis PR GmbH
Tobias Eberle, CSO	Marcus Ehrenwirth
Zelgstrasse 9	Alfred-Nobel-Str. 9
CH-8280 Kreuzlingen	D-86156 Augsburg
Tel.: +41 71 686 91 39	Tel.: +49 821 444 800
E-Mail: tobias.eberle@dms-global.com	E-Mail: info@phronesis.de
Website: www.dms-global.com	Website: www.phronesis.de

Data Migration Services AG

Data Migration Services AG, based in Kreuzlingen, Switzerland, has been involved in data migration and management since its foundation in 1996. Its flagship product is JiVS IMP, which helps to manage the entire lifecycle of company data independently of systems and applications. The platform for information management can help with the migration, historization and provision of data and information. Especially the historization and the decommissioning of legacy systems provide cost reductions as well as more flexibility and agility to the numerous well-known customers such as ABB, ABInBev, ALSTOM, Mercedes, General Electric, Commerzbank and Deutsche Telekom. Further information about the company and its products can be found under www.dms-global.com.