

## Sponsoring Jason Rüesch to become an Olympian

**From the Olympics to more local events, technology has become a central piece of the performance analysis for both individual players and teams as a whole. Today, sports analysts are able to quickly visualize match statistics and compare them not just against current scores, but even further back – as far back as historic footage of each discipline goes. Thanks to the conversion of data points into insightful information, managers and trainers can enable their athletes to improve upon their performances and accurately measure short and long-term evolutions.**

Because data collection, management and analytics are our bread and butter, we decided to enter the field of technology companies that not only support but actively enable players to reach their peak performance hand in hand with data. As such, we are elated to announce our new partnership with a stellar Cross-Country Skier who, like us, is proud to showcase the best of Switzerland: **Jason Rüesch**.

Jason was born and raised in Monstein – a small village on the outskirts of Davos, Switzerland. After completing his secondary school education, Jason sought to hone his talents as an athlete by joining the Sportsgymnasium in Davos, and then enlisting in the national military service. His proclivities and skillset in the sports arena did not go unnoticed, as he was selected to join the Athlete Soldiers troops and through this involvement, he was able to find his true calling and passion in Cross-Country Skiing.

Jason's [accomplishments](#) and improvements with every season are outstanding, and we are confident in our ability to help provide him with the tools to accurately collect and analyze his performances so that he continues to break his own personal records and achieve his greatest goal: to become an Olympic medalist.

Our hope – aside from enabling Jason to deliver his best performance every single time – is to shine a spotlight on Swiss talent as well as show the incredibly thrilling nature of Cross-Country Racing, which is all about agility, speed, and high-performance. We deeply identify with these principles as they are all a crucial component of our core values, which inevitably reminds us of our very own [JiVS](#).

### **About Data Migration International Group**

Data Migration International Group, based in Kreuzlingen, encompasses the sales and delivery capabilities of Data Migration Solutions AG. Its flagship product is the JiVS IMP platform which manages the entire lifecycle of corporate data independently of existing systems and applications. The **Information Management Platform** enables customers to reduce operational costs by 80 percent and system migration effort by 50 percent while still guaranteeing 100 percent legal certainty and information access. Numerous customers like ABB, ABInBey, ALSTOM, Mercedes, General Electric, Commerzbank, and Deutsche Telekom are already profiting from JiVS IMP's cost efficiency, flexibility, and agility

### **More about Jason Rüesch**

<https://www.jasonruesch.ch/>

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